ASNE DAY 2016 Exhibit & Sponsor Application

AMERICAN SOCIETY OF NAVAL ENGINEERS (ASNE) ANNUAL SYMPOSIUM

Hyatt Regency Crystal City • Arlington, VA • March 2-3, 2016

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<th>ORGANIZATION INFORMATION</th>
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<tr>
<td>Organization’s Official Name:</td>
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<td>Primary Contact:</td>
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### EXHIBIT OPPORTUNITIES

We want (a) _______ exhibit space(s) at the following rate:

- **Premium Space Rate** at $3,450 (10’x10’ booth, exhibit hall)
- **Standard Space Rate** at $2,950 (8’x10’ booth, exhibit hall)
- **Small Business Rate** at $2,450 (8’x10’ booth, exhibit hall) [companies with less than 500 employees]
- **Non-Profit Organization Rate** at $1,950 (8’x10’ booth, exhibit hall)

**Please Invoice:** 2015 (ASAP) or 2016 (Jan 1, 2016)

### SPONSORSHIP OPPORTUNITIES

We want to be a sponsor at the following level:

**4-Star/Platinum Level at $15,000 - SOLD**

- Honors Gala Reception – Wednesday (in Exhibit Hall)
Platinum Level Sponsors will have company logo/name displayed on:
- Appropriate marketing and printed materials
- Front cover of onsite program
- Interior of onsite program
- Interior of Honors Gala program
- Skyscraper placement on all ASNE Day 2016 emails
- Electronic signage & walk-in slides all general sessions
- Recognition from dawn directly prior/after function
- Sponsored function signage (e.g. at reception, etc.)
- Various event signage and directionals
- Symposium website (with link to company website)
  - INCLUDES: 20’x10’ premium space in exhibit hall
  - INCLUDES: Six (6) complimentary symposium registrations
  - INCLUDES: Back cover ad in ASNE Day 2016 program
  - INCLUDES: Co-branded symposium lanyards

**3-Star/Gold Level at $10,000 (1 Available, Select One)**

- Exhibit Hall Luncheon – Wednesday - SOLD
- Exhibit Hall Luncheon – Thursday
Gold Level Sponsors will have company logo/name displayed on:
- Appropriate marketing and printed materials
- Interior of onsite program
- Skyscraper placement on all ASNE Day 2016 emails
- Electronic signage & walk-in slides all general sessions
- Recognition from dawn directly prior/after function
- Sponsored function signage (e.g. at luncheon, etc.)
- Various event signage and directionals
- Symposium website (with link to company website)
  - INCLUDES: 10’x10’ premium space in exhibit hall
  - INCLUDES: Four (4) complimentary symposium registrations
  - INCLUDES: Inside cover ad in ASNE Day 2016 program

**2-Star/Silver Level at $5,000 (5 Available, Select One)**

- Continental Breakfast – Wednesday (Preceding Keynote) - SOLD
- Continental Breakfast – Thursday (in Exhibit Hall)
- Specialty Track Sponsor – Combat Systems
- Specialty Track Sponsor – Cyber Security
- Specialty Track Sponsor – Future Naval Programs
- Young Professionals Keynote & Breakfast - Thursday
Silver Level Sponsors will have company logo/name displayed on:
- Appropriate marketing and printed materials
- Interior of onsite program
- Electronic signage & walk-in slides all general sessions
- Recognition from dawn directly prior/after function
- Sponsored function signage (e.g. at breakfast, tracks, etc.)
- Various event signage and directionals
- Symposium website (with link to company website)
  - INCLUDES: Two (2) complimentary symposium registrations
  - INCLUDES: Full page interior ad in ASNE Day 2016 program
  - INCLUDES: 50% off (1) booth space in exhibit hall

**1-Star/Bronze Level at $3,000 (7 Available, Select Option)**

- Welcome Reception - Tuesday
- Morning Coffee & Snack Break – Wednesday - SOLD
- Afternoon Coffee & Snack Break – Wednesday - SOLD
- Morning Coffee & Snack Break – Thursday - SOLD
- Online Conference Proceedings – Emailed Post Event
- Symposium Bags (co-branded with ASNE Day 2016) - SOLD
- Student/STEM Program Co-Supporter – Up To Two Sponsors
- Town Hall Sessions – Up To Three Sponsors (in Exhibit Hall)

Bronze Level Sponsors will have company logo/name displayed on:
- Appropriate marketing and printed materials
- Interior of onsite program
- Electronic signage & walk-in slides
- Recognition from dawn directly prior/after function
- Sponsored function signage (e.g. at break, etc.)
- Various event signage and directionals
- Symposium website (with link to company website)
  - INCLUDES: One (1) complimentary symposium registration
  - INCLUDES: Half page interior ad in ASNE Day 2016 program
  - INCLUDES: 25% off (1) booth space in the exhibit hall

By submitting the above application you agree to the terms and conditions stated in ASNE’s Terms & Conditions Policy, which can be located at [www.navalengineers.org/ASNETC](http://www.navalengineers.org/ASNETC). Prices, availability and dates subject to change.